

IN BRIEF: Guidelines for Use of the Symbol of the Christian Church (Disciples of Christ)

The chalice and St. Andrew's Cross, symbol of the Christian Church (Disciples of Christ) adopted by the church's 1971 General Assembly, is a registered trademark with the United States Patent Office. It is in the interest of the church to use the symbol with dignity and propriety to maintain the respect due an identifying mark of an institution.

The chalice points to the centrality of the Lord's Supper in the life and worship of the Disciples. The Cross of St. Andrew, national cross of Scotland, focuses attention on the Presbyterian roots of the Disciples. St. Andrew has been identified with the laity and with evangelism, both of which have been prominent Disciples' emphases. The color red signifies vitality, spirit and sacrifice.



Guidelines for appropriate use:

- **Maintain proportions and style.**
- **Use in an upright position** for artistic integrity and maintenance of the St. Andrew's cross.
- **Deep red**, (CMYK: 6.67, 100, 88.63, 0.78; RGB: 222, 20, 48) is the preferred color. **Black** may be used for black and white publications. In cases where the background is too dark or prohibits a clear view of the Chalice, a white body with a black or transparent cross may be used.
- **Do not remove the "®" mark** from the Chalice unless given permission by Communication Ministries.
- **Do not modify the Chalice's basic appearance and shape** unless given permission by Communication Ministries. This includes modifying the shape to integrate the Chalice into a graphic or logo. The Chalice may be present as an element of a graphic or logo, but its original shape must clearly be visible and unmodified.

Appropriate use should focus on the unity of the Disciples of Christ and pride in identification with that body. **The symbol shall not be used as an endorsement by groups outside the denomination.**

The chalice can be downloaded as a print-quality vectored or raster graphic at www.disciples.org. For more information, contact:

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